

Sponsorship Opportunities



Griffith Park Run HALF MARATHON & 5K

Join the Los Angeles Parks Foundation and Aztlan Athletics for the 2023 Griffith Park Run (GPR) Half Marathon & 5K to support our 450+ Los Angeles city parks. The GPR Half Marathon & 5K is an ideal event for any business that seeks to engage new customers, get familiarized with our distinct community and engage with community leaders. Proudly showcase your business to runners, joggers and walkers while enjoying the natural beauty of Griffith Park. We anticipate over 2,000 runners, full media coverage, and participation from local elected officials. This event is for families and individuals of all ages and abilities. All sponsorships come with social media engagement, website exposure and acknowledgement on stage.

Griffith Observatory: \$20,000

1. Title placement on all race bibs, race t-shirts, at the finish/start line, event signage, event website and event emails.
2. Expo space for two 10x10 sponsor booths in a prime location with one table and two chairs.
3. **50 complimentary race participants.**

Greek Theatre: \$10,000

1. Priority placement on all race t-shirts, event signage, event website and event emails. Logo placement is larger than other levels except for title sponsor.
2. Expo space for one 10x10 sponsor booth in a prime location with one table and two chairs.
3. **25 complimentary race participants.**

Travel Town: \$5,000

1. Proportionally sized logo on race t-shirts, event signage, event website and event emails.
2. Expo space for one 10x10 sponsor booth in a prime location with one table and two chairs.
3. **15 complimentary race participants.**

Merry-Go-Round: \$3,500

1. Proportionally sized logo on race t-shirts, event signage, event website and event emails.
2. Expo space for one 10x10 sponsor booth in a prime location with one table and two chairs.
3. **5 complimentary race participants.**

Ranger Station: \$1,500

1. Proportionally sized logo on race t-shirts, event signage, event website and event emails.
2. Expo space for one 10x10 sponsor booth in a prime location with one table and two chairs.
3. **2 complimentary race participants.**

For-Profit & Non-Profit Exhibitor Booth: For-profit \$350 | Non-profit \$250

1. Expo space for one 10x10 sponsor booth in a prime location with one table and two chairs.

Contact info:

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Additional Information:

Griffith Park Run Half Marathon & 5K:
www.rungpr.com

Los Angeles Parks Foundation:
www.laparksfoundation.org

Aztlan Athletics:
www.aztlanathletics.org

Los Angeles Parks
Foundation 



Sponsorship Package	Griffith Observatory	Greek Theatre	Travel Town	Merry-Go-Round	Ranger Station	Exhibitor Booth
Contribution Amount	\$20,000	\$10,000	\$5,000	\$3,500	\$1,500	For-profit \$350 Non-profit \$250

Speaking opportunity during event	✓					
Logo and link to company on Aztlán Athletics website	✓					
Logo printed on event racing bib	✓					
Logo printed on event swag bag	✓	✓				
Recognition in press releases and media alerts	✓	✓				
Sponsorship banners placed in prominent area	✓ (3)	✓ (2)	✓ (1)			
Included in event host email blast	✓ (2)	✓ (2)	✓ (1)			
Included in Aztlán Athletics email blast	✓ (2)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	
Instagram, Facebook & Twitter post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Instagram Story post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Complimentary race participants	✓ (50)	✓ (25)	✓ (15)	✓ (5)	✓ (2)	
Official acknowledgment at event	✓	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth in a prime location with one table and two chairs	✓ (2)	✓	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Customized Sponsorship Packages
- Event Shirt Sponsor: \$1,500
- Water Sponsor: \$2,500
- Food Sponsor: \$3,500
- In-Kind Donations